



# Exclusive, Limited Bulk Packages

**Quantities of each of the following bundles are limited. Grab the bundle you want today—it may not be available for long!**

For questions, additional information about the book, or customization options, email [Jayme@WorthyMarketingGroup.com](mailto:Jayme@WorthyMarketingGroup.com)

## THE “BE YOURSELF PATHWAY” PACKAGE

***Pre-order 20 books and master heart-centered leadership. Perfect for team-building, culture-building, and gifting. Limited to the first 20 purchasers.***

### "Be Yourself at Work" Audio Mini Series

Four exclusive 15-minute audio talks with Claude on the ROI of Emotional Optimism, Changing the L.I.E.s You Tell Ourselves, Belonging Is a Verb, and Practicing the 4 Habits of Heart-Centered Leadership.

### Private 30-Minute Strategy Session with Claude

An individual 30-minute virtual session (or bring a colleague for a 2-on-1 session) focused on your specific leadership, workplace, or career challenge. The session will be scheduled after you dive into the Bonus material and complete the audio series. Claude will send you a few questions in advance, and she will help you create a personalized action plan for your unique context.

## OR (YOUR CHOICE!)

### Personalized Voice Messages from Claude to Your Recipients

Rather than a private session, get Claude's unique mojo and uplifting message sent to the people who will be receiving the book. You send the names and a brief idea of what you want to convey; Claude will record a short message she can send directly (or back to you).

**Your Investment: Under \$640! (with special bulk discount)**

## THE “START A MOVEMENT” PACKAGE

***Pre-order 50 books and start a workplace revolution. Perfect for leaders and organizations ready to step into authenticity as a force for good (and success). Limited to 20.***

Everything from previous packages PLUS:

### Private Team Fireside Chat with Claude

Exclusive 45-minute virtual guest appearance for you and your team featuring:

- A conversation between Claude and your designated leader, tailored to your organization's specific challenges
- Q&A on implementing a heart-centered culture, as time permits
- Live “spot” coaching on authentic team and leadership issues, if desired
- Recording provided for future reference and onboarding

### Invitation to a VIP Meet & Greet with Claude in NYC or LA (date TBD)

- Featuring candid conversation, book signing, photos, cocktails, and bites.

**Your Investment: Under \$1,600! (less any applicable bulk order discounts)**

## THE "CHIEF HEART OFFICER" PACKAGE

***Pre-order 150 books and become a culture transformation leader. For leaders, entrepreneurs, coaches, and consultants serious about transformation and spreading the message of Be Yourself at Work.***

Everything from previous packages PLUS:

### "Culture Transformation" Leadership Coaching Series (Value: \$3,000)

Four intensive 60-minute virtual group coaching sessions for your leadership team, staff, or group.

#### Session 1: "Heart-Centered Foundations"

- Introduction to heart-centered leadership principles—the ROI of humanity at work
- Consider current culture and authentic leadership readiness

#### Session 2: "People Practices That Matter"

- Authentic hiring and onboarding strategies
- Performance conversations that build, not break
- Creating psychological safety from day one

### **Session 3: "Difficult Conversations with Courage"**

- Scripts and frameworks for addressing culture challenges
- How to give feedback that inspires rather than deflates
- Building accountability with compassion

### **Session 4: "Your Culture Blueprint at Scale"**

- Defining roles: who "owns" culture in your organization
- Creating sustainable systems for authentic culture
- Empowering yourself, your team, and everyone to step into authenticity

**BONUS:** Personalized welcome video message from Claude about the journey you're embarking on.

**Your Investment: Under \$4,800! (less any applicable bulk order discounts)**

## **Have something else in mind?**

**We'll create a custom package just for you.**

### **Popular add-ons include:**

- Live keynote presentation (virtual or in-person) by Claude
- "Half- or Full-Day with Claude" VIP experience - Intensive session for 3-8 senior leaders or teams, including personal coaching, strategy sessions, and culture planning
- Bring us your idea!

**Contact Jayme Johnson at [Jayme@WorthyMarketingGroup.com](mailto:Jayme@WorthyMarketingGroup.com) for custom pricing and availability.**